

LOVE  
OUT  
LOUD



# 2023 Pride Guide

July 15, 2023

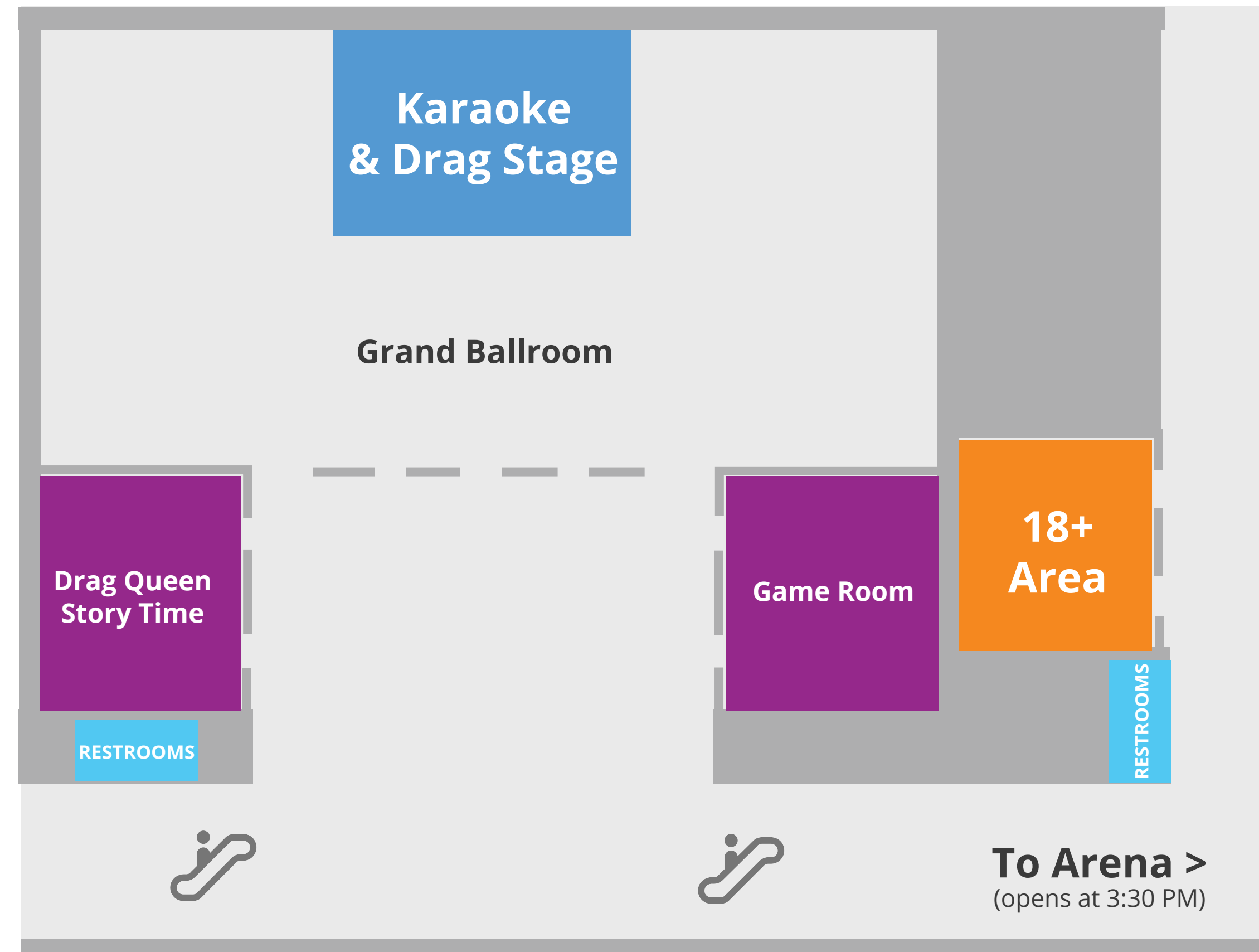
Parade: 10 AM, NoDo Omaha

Festival: Noon, CHI Health Center

[www.HeartlandPride.org](http://www.HeartlandPride.org)

# Festival Map

## Upper Level



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# Parade Route

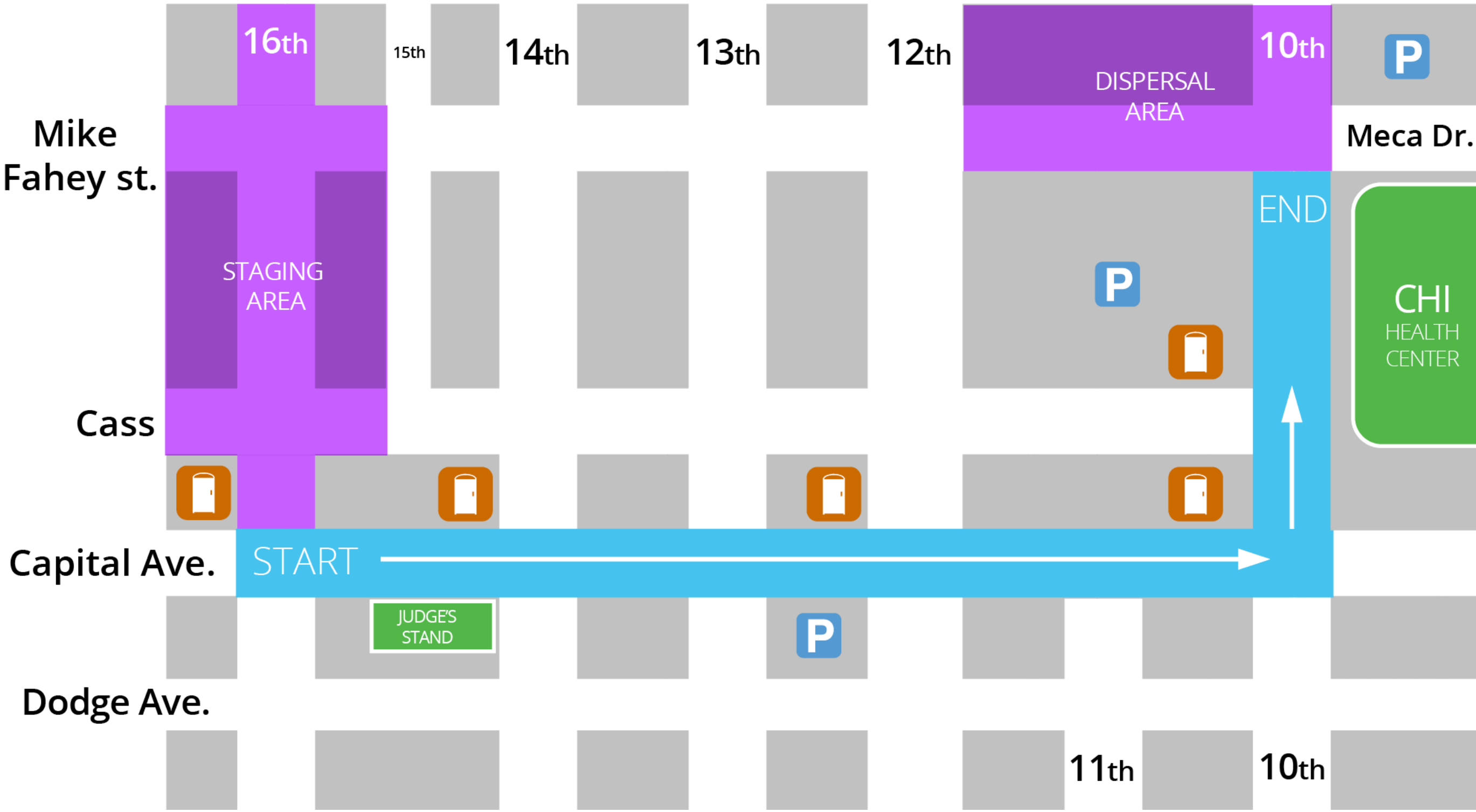


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## 2023 HEARTLAND PRIDE PARADE ROUTE JULY 15, 2023 10 AM



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## 2023 Grand Marshal **JOHNCARL DENKOVICH**

JohnCarl Denkovich is a local activist, advocate, and community leader working for nearly two decades to advance LGBTQ+ equity and inclusion. As the founding executive director of Omaha ForUs, an Omaha-based nonprofit center, they are addressing the needs of LGBTQ+ individuals & families by providing culturally responsive human services and creating intentional community space for LGBTQ+ people.

JohnCarl's many intersections include queer, nonbinary, and Jewish, as well as living with hidden disability. JohnCarl serves on several boards for Douglas County, City of Omaha, and the Jewish community focused on policy, education, and improving quality of life for marginalized Nebraskans.

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OMAHA  
FOR US

LGBTQ+ CENTER

[www.OmahaForUs.org](http://www.OmahaForUs.org)





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Thank You!

SWEET 98.5

**SWEET** 98.5

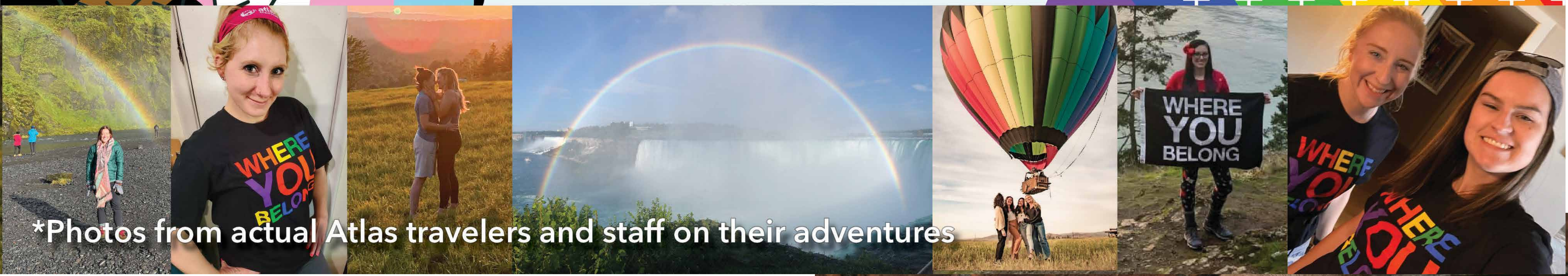
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\*Photos from actual Atlas travelers and staff on their adventures



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**STRONGER**

*Together*



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At PayPal, we believe every person has the right to participate fully in the global economy. We are proud to support Heartland Pride in their efforts to advocate for and empower LGBTQ+ people.





# Check out the **Heartland Pride Store**

At the Festival in the Grand Hall.



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# 2023 Sponsors

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Our LGBTQ+ associate network (PRISM) focuses on diversity and inclusion at Markel through the support, and advocacy of LGBTQ+ people and their allies, enabling all to bring their whole selves to work. Markel is a global insurance carrier, delighted to sponsor Heartland Pride in 2022.

Visit us at [\*\*Markel.com/diversity-and-inclusion\*\*](https://Markel.com/diversity-and-inclusion) to learn more.

**PRISM**  
LGBTQ+ and Ally network  
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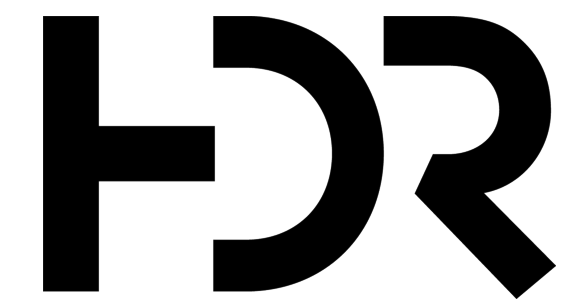
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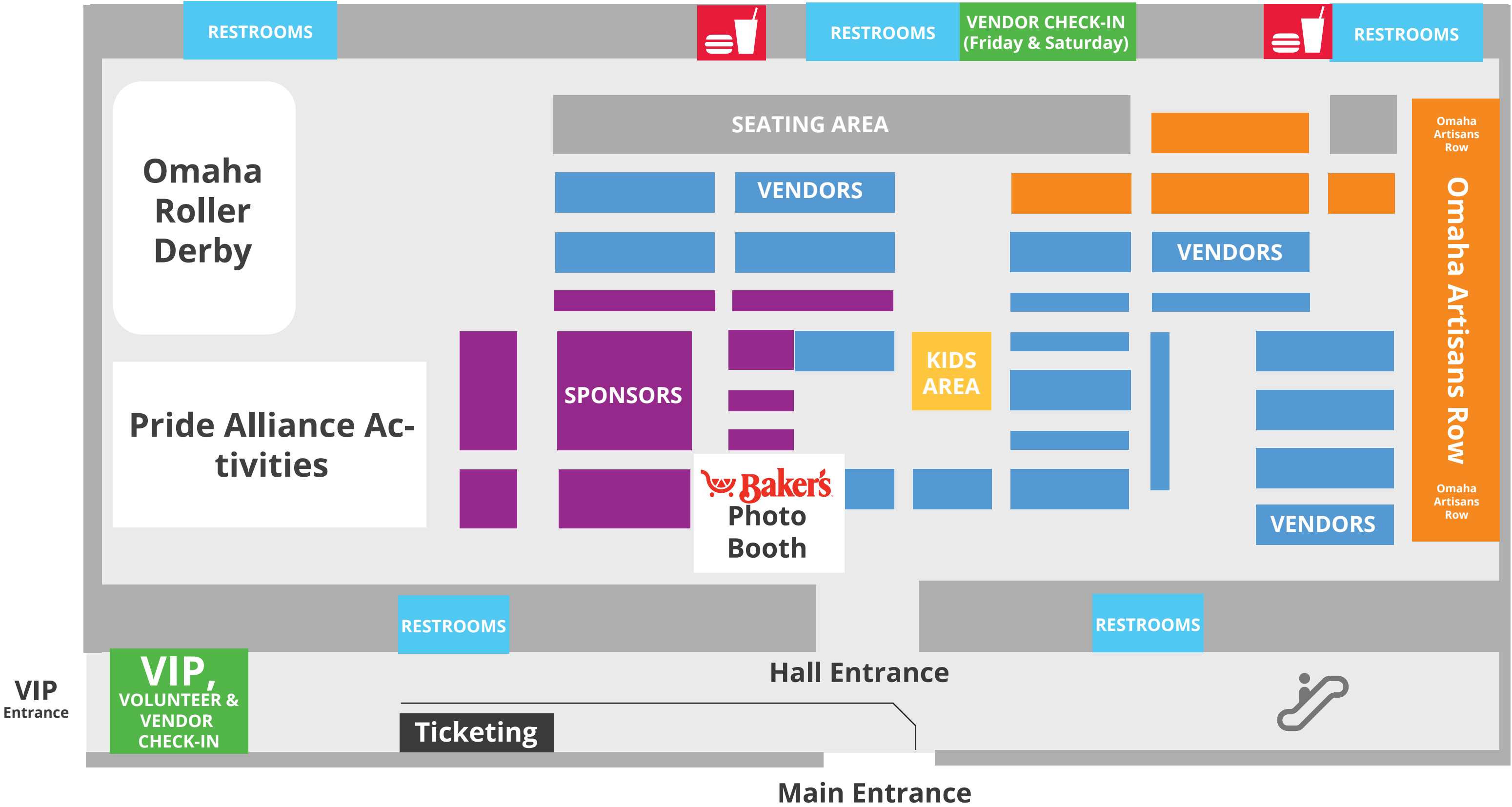
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# Festival Map

## Main Hall



13th Street

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HEARTLAND  
PRIDE



IXINS  
LED ICE CREAM

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PERFORMANCE**

e  eryone

**AT SIGNATURE PERFORMANCE, WE BELIEVE THAT GOOD THINGS HAPPEN WHEN EVERYONE SHOWS UP AS THEIR WHOLE SELF.  
WE ARE CREATING A WORLD WHERE OUR ASSOCIATES FEEL EMPOWERED AND ENCOURAGED TO  
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A group of people are running in a parade, carrying a large rainbow flag. The flag is held high, and the runners are silhouetted against a bright, hazy background. The flag's colors are vibrant, and the scene conveys a sense of movement and celebration.

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every future,  
equally

## Lincoln Financial is proud to support the Omaha Pride Festival

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# Turner



For the **6th year in a row**, Turner scored 100% on the Human Rights Campaign Corporate Equality Index as a **Best Place to Work for LGBTQ Equality!**





## SAVE THE DATE: PRAIRIE PRIDE FILM FESTIVAL, OCTOBER 5-7

Our mission is to empower, celebrate and grow LGBTQIA2S+ communities across the state.

Visit us online at [outnebraska.org](https://outnebraska.org)



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